

George Bell

SUMMARY:

With over twenty years of experience in web design, my expertise spans a broad spectrum of related tasks, with a particular focus on WordPress and WooCommerce, as well as various prominent page builders. This reflects my dedication to keeping pace with evolving technologies. Since the mid-1990s, I have consistently adapted to and mastered diverse web hosting platforms, demonstrating an unwavering commitment to continuous learning. My career is characterized by a fervent passion for embracing new techniques and tools, ensuring that my work remains at the forefront of innovation and cutting-edge design.

EXPERIENCE:

Inspired Marketing & Design (eCommerce Website Developer & Server Admin) 2014 – Present

- Developed a custom orthotics e-commerce website, processing tens of thousands of dollars in monthly global orders, featuring seamless order processing and shipping confirmations.
- Designed and developed a user-friendly semi-trailer rental website for Arizona and the West Coast, incorporating a fillable credit application form, significantly streamlining the rental approval process and enhancing office efficiency.
- Provide comprehensive technical support for e-commerce, WordPress, and payment portals, assisting the Inspired Marketing & Design team in delivering top-tier web solutions.
- Specialized in performance optimization for diverse websites, guaranteeing high-speed, secure, and SEO-friendly hosting solutions with proactive monitoring and maintenance.

Virtualgeorge.com (Owner) 2001 – Present

- Delivered virtual tour photography and comprehensive IT and network support to local small businesses, finding immense gratification in enhancing their digital presence and operational efficiency.
- Offered a suite of web services including hosting, e-commerce solutions, domain management, and website migration, upgrades, and repairs. Specialized in graphic and logo design, print media creation, and robust security measures, including malware/virus removal and prevention. Expertly developed custom WordPress and WooCommerce plugins to meet specific client requirements.

Bellcom Software 1998 – 2002

- Founded and successfully managed an online software sales business post-college, evolving from a class project to a nationwide enterprise. Oversaw all aspects of operations, from web design and hosting to product procurement, advertising, and customer service, ensuring a high-quality end-to-end client experience.

EDUCATION:

Mesa Community College 1994 - 1998

Mesa, Arizona

- Computer Science
- Network Engineering

Phi Theta Kappa Honor Society